

# Meeting your aviation industry challenges

We understand that the aviation industry brings its own set of challenges. When it comes to freight solutions, you need a fast, reliable partner with a proven track record who will work for you – around the clock – to provide integrated door-to-door delivery every day of the year. A partner who creates transparent, tailored solutions and who speaks your language through clear communication channels.

A partner like Geodis Wilson.



GEODIS  
wilson

**INTEGRATED SOLUTIONS**

**OUR AVIATION APPROACH**



# Tailored aviation solutions with real-time control

## The challenges of aviation logistics

If you are going to outsource non-core business like freight management, then you want to know that it is going to be done right. The world is moving faster and becoming more complex by the day, and your industry's demands for decreased turnaround times (TAT's) and reduced lead-times means that you cannot afford to wait around for parts. Geodis Wilson understands that the aviation industry is particularly affected by today's business climate, and that the drivers behind exciting opportunities can also create challenges that must be dealt with seamlessly. That is why we partner with companies like yours to provide solutions that meet the specific challenges you face, reduce costs by optimizing the supply chain, and ensure that you have the time you need to focus on your business.

## Global Control Tower and e-service transparency

Like flight planning, freight management is all about maintaining full control at all stages, everywhere. Our Global Control Tower approach provides complete operational, tactical and strategic control throughout the supply chain. We provide fully centralized logistic development, dispatch administration and operational handling, and our e-services allow full transparency like never before. Freight Planner, Freight Monitor and a customized portal provide booking services and proactive quality control as well as real-time tracking and tracing all the way down to part and Stock Keeping Unit (SKU) numbers. You will have the overview and transparency you need. Best of all, a single point of

contact – the Global Control Tower – provides one-stop shopping and global pricing with a simple rate structure, no matter where your business is located. Full control. Every step of the way.

## Teams dedicated to your industry

Geodis Wilson is strategically located across the world with teams committed and dedicated to the aviation industry. This means that we can provide superior account management with a strong network to match the needs of even the largest global companies. We also take full responsibility from start to finish. You will always have a direct line to somebody who knows your business – and who knows what is going on.

## A total aviation solution tailored to your needs

The complex nature of the aviation industry means that some of your requirements will be more urgent than others. But there is no point in paying for things that you do not need. That is why we offer a three-tiered service structure with clearly-defined lead times – Normal, Critical and Aircraft On Ground (AOG). Not only will you get the services that meet your current requirements, but we will also use our Cost Analysis Tool to highlight potential process improvements throughout your supply chain, which can lower your overall costs considerably. It is a continuously customized solution based on your constantly evolving real-time scenarios, from a partner who understands the challenges your industry faces.

At Geodis Wilson, we think that is what partnership is all about.



Geodis Wilson makes customers more competitive by delivering their cargo across five continents by sea and air and by making their supply chain transparent and easy to manage. The company has 5,500 employees in over 50 countries, and is the freight management expert of the Geodis Group, a global logistics provider with 26,000 employees in a network covering 120 countries. Visit Geodis Wilson online at [www.geodiswilson.com](http://www.geodiswilson.com) and use our handy Location Finder to find an office near you.